Date: 10.07.2017

## CIRCULAR

Attention, students! This is to inform you all that a seminar is going to be conducted on "Entrepreneurial Awareness in Khadi and Textile Business". The speaker of the session is Sri. M.Venkateswararao, Proprietor Mamidi Apparao & Co. on 14.07.2017. The purpose of the program is to promote Entrepreneurship as one of the career opportunities to the students after graduation program. Interested students can attend the seminar from 3.00PM in seminar hall. Hope that you will utilize the opportunity to the best.



SPACES DEGREE COLLEGE.
PAYAKARAOPETA

## ENTREPRENEURIAL AWARENESS IN KHADI AND TEXTILE INDUSTRY

BY

## Sri M.VENKATESWARRAO, PROPRIETOR MAMIDI APPARAO & CO.

Entrepreneurship awareness program increase the knowledge, skills and encourage students to become Entrepreneurs. It helps in increasing the number of such individuals in an economy. To create awareness among students of SPACES Degree college, about entrepreneurship as one of the career options and highlight the benefits of choosing such an option a seminar was organized.

On 14.07.2017, an entrepreneurial awareness session was organized in SPACES Degree college by Sri. M. Venkateswarrao, Proprietor Mamidi Apparao & Co, about the opportunities in Textile and Khadi Industry. Sri. M. Venkateswarrao, begun addressing the students with the prominence of khadi, fabric of freedom, in India. Khadi also known as 'Khaddar' is hand-spun and hand-woven material and a supplementary industry to agriculture, for a self-sustaining economy. It supports the rural weavers to earn their livelihood, strengthening the rural economy. He also mentioned the association of Mahatma Gandhi with Khadi. He said it gives him immense respect and pride being a part of such industry and carrying forward the legacy associated with it. He said, the industry gives good opportunity and creates good economy. Business with proper Managerial skills and management skills will make the individuals excel in the field.

He also mentioned financial assistance through schemes from govt. agencies in establishment of firms, in textile industry.

On being Entrepreneur, he added that it gives him immense satisfaction to provide source of income to many families, and contribute to the welfare of society. He said that in any sector or job, their exists risks, it depends on us that how we manage and handle it. He said that youth must also show interest in being entrepreneurs in the textile industry. He said that the industry provides same respect and fame as in any other industry. 167 Students took part in the seminar.



ENTREPRENUERIAL AWARENESS IN KHADI AND TEXTILE INDUSTRY BY SRI M.VENKATESWARRAO, PROPRIETOR MAMIDI APPARAO & CO.





SRI M.VENKATESWARRAO, PROPRIETOR MAMIDI APPARAO & CO. ADDRESSING THE SPACES DEGREE COLLEGE STUDENTS



Dr .K. VEERRAJU, PRINCIPAL SPACES DEGREE COLLEGE HONOURING SRI M.VENKATESWARRAO, PROPRIETOR MAMIDI APPARAO & CO.

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